

## Customade (UK) Ltd

Founded in 1980, Customade has built an enviable reputation for the trade supply of PVCu and Aluminium windows and doors and Ultraframe roof systems. Considerable investment coupled with a determination to offer the best products and services has ensured the continued growth of this successful company.

With the capacity to supply 1,800 windows and doors each week to the most discerning customers in the market the company has found a genuine niche. Customade has also benefited from the increased demand for Aluminium products in both the domestic and commercial sectors. Within the trade supply market for these products the company has one of the widest product ranges available.

## Fineline Aluminium Ltd

Identifying a niche market for architectural aluminium products with the slimmest possible framing and the largest possible glass area, Fineline developed the unique System22 patio door product. This has set the standard in applications where a panoramic view and maximum light is paramount. The appetite for this combination among architects and developers has seen demand grow steadily for some years and is set to continue.

Fineline offers a full consultation, design, manufacture and installation package ensuring that an entirely bespoke product is fitted to the customer's complete satisfaction. The main sections are extruded in a thermally broken aluminium section designed by Fineline and used exclusively in the System22 product range. A bi-folding door system is currently under development following the same 'Fineline' principles.

## Hourglass Seal Ltd

Since 1988 Hourglass Seal has been supplying glass, sealed units and associated products to the window industry. The company joined the Customade Group in 2007 to support a strategy of vertical integration with Customade (UK) Ltd offering an all encompassing package to existing window customers.

The move to new, larger premises in January 2008 marks the start of a new era in the development of Hourglass, allowing it to take advantage of the opportunities offered both within the Group and the market in general. Significant investment in products and equipment are vital to stay ahead in this diverse, competitive marketplace.

Remaining true to the core values that keep customers loyal has ensured the health of the company in the past and will attract new customers into the future.

The **one stop shop** for PVC, aluminium, conservatories & glass

'A prestigious group of companies dedicated to the supply of high quality fenestration products to the more discerning customer'



# The Customade Group



Customade (UK) Ltd • Hourglass Seal Ltd • Fineline Aluminium Ltd

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# Customade (UK) Ltd

## The Company

Few trade fabricators can boast a 28 year pedigree but Customade has seen many others come and go. The company is testimony to the fact that there is a place in the market for decent, honest companies that are determined to offer a personal, top quality service to their valued customers.

With such a strong history the company is built on very solid foundations and has benefited from strong investment in machinery, technology and people. There are no plans to become a 'super-fabricator' merely to retain our reputation as a 'brilliant fabricator'.

As a privately owned fabricator we are not dictated to by a large corporation. Our customer friendly approach is designed to deliver effective support, personalised service and well made products.

## Duraflex PVCu Windows & Doors

There are many fabricators using this well established and versatile window system, but few can consistently produce them to the standard that Customade achieve. The profile may be Duraflex but the windows are definitely Customade.

## Smart Aluminium Windows & Doors

Customade produce alitherm and duotherm doors and windows, and a comprehensive range of commercial aluminium products, including shop fronts and the Visoline system.

## Ultraframe Roofs

As volume suppliers of the full Ultraframe range and with a dedicated conservatory support team we are perfectly placed to satisfy all your requirements at very competitive rates.

## Custodian Computer Package

Our bespoke software provides our customers with a 'step by step' approach to quoting, surveying and ordering their windows.

Accurate pricing - using our material prices, your fitting charges and margins

Professional quotes - give your customers personalised quotes with your logos and layout

Detailed survey - simply print a survey from you original quote details to use on site

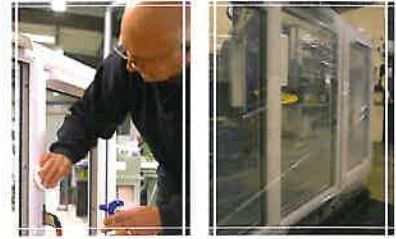
Clean orders - electronically send your priced purchase order with no double-input or manual forms.

## Aluminium Bi-fold Doors

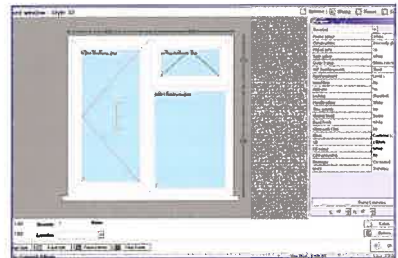
This innovative door has been gaining popularity in recent years as homeowners look to reduce the barrier between indoor and outdoor living. Modern designs have made Bi-fold doors more accessible on a wide range of property types rather than only on architect designed new-builds.

Customade are volume producers of the Smart Systems Visofold and the SAPA Dualframe doors and can offer special colours, even dual colour options. A simple price list and ordering guide makes it easy for our customers to compete in this growing market.

**CUSTOMADE**  
windows  
doors  
conservatories



*Every window is individually de-taped, inspected, cleaned and wrapped for each customer to avoid any nasty surprises on site. Just one example of our personalised approach to service*



**DURAFLEX**  
MAKING THE DIFFERENCE



**smart**  
SYSTEMS



**Duraflex windows Customade for the more discerning installer. Simply better and surprisingly competitive.**

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