

New 6-day standard lead time and no minimum order value for woodgrain finishes on PVCu frames

Key Points: 6-day standard lead time – no minimum order value - wider colour choice – new Irish Oak finish

Overview: From 1st November 2009, Customade will be offering a six day lead time and no minimum order value for a range of woodgrain foil finish PVCu windows and doors.

The range has been extended to include cream foil on white PVCu and a new 'Irish Oak' finish on white PVCu. Irish Oak is a subtle, more natural, lighter woodgrain introduced to meet the demand for paler wood finishes around customer's homes.

Irish Oak, cream, white and black foil finishes are subject to a premium of 10% over Rosewood, Mahogany and Golden Oak prices.

The woodgrain foil finish range uses only the Duraflex 65mm Diamond Featured profile and is internally beaded. Astragal bars and mock sash horns are also available.

Leadtime: Standard 6-day lead time for:

Outside	Inside	Standard Foil Prices
Mahogany	Mahogany	
Mahogany	White PVC	
Golden Oak	Golden Oak	
Golden Oak	White PVC	
Rosewood	Rosewood	
Rosewood	White PVC	

Outside	Inside	10% Surcharge on Standard Foil Prices
White woodgrain foil	White woodgrain foil	
Cream woodgrain foil	Cream woodgrain foil	
Cream woodgrain foil	White PVC	
Black woodgrain foil	White PVC	
Irish Oak	White PVC	

Minimum of 11 days for Astragal bar orders.

Minimum of 23 days for Black foil outside on Black foil inside and Irish Oak outside on Irish Oak inside (subject to a 25% surcharge and a minimum order charge of £900).

Fittings: Colour-matched ventilators, mock sash horn end caps, cill end and drainage caps. See attached matrix for full details. Flat panels are available in matching foil finishes throughout the 6-day standard lead time range.

Support: Retail literature is currently being developed to promote the extended range of foil finishes and is expected to be available from January 2010.

Swatches, corner samples and full-size samples are available for the full range.

The Custodian software package has been updated to allow quotations for the extended range.

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To Follow: Future developments include mechanical joints, Georgian bars and foil-matched trims in a range of sizes.

Further Info: If you have any further questions please contact your Account Manager or the Customade Sales Office on telephone 01453 826884.