

## New 'Irish Oak' now added to the PVCu foiled product range

**Key Points:** Paler colour - softer woodgrain texture - 6-day lead time - no minimum order quantity – colour matched fittings – full range available

**Overview:** The demand for paler wood finishes to marry with lighter, more contemporary wood tones around the homes of customers has highlighted the need in the market to offer windows, doors and conservatories in a lighter, more natural woodgrain finish.

'Irish Oak' is now offered by Customade to satisfy this need. The new, subtle woodgrain finish of Irish Oak when compared to traditional woodgrain finishes gives customers the choice of a more natural look and feel to their frames for a premium of only 10% over Rosewood & Golden Oak prices.

Irish Oak uses only the Duraflex 65mm Diamond Featured profile and is internally beaded. Astragal bars and mock sash horns are also available.

**Leadtime:** Standard 6-day lead time for Irish Oak on white PVCu.  
Minimum of 11 days for Astragal bar orders.  
Minimum of 23 days for Irish Oak on Irish Oak (subject to a 25% surcharge and minimum order charge of £900).

**Fittings:** Unique to Customade is the availability of colour-matched ventilators, cill end and drainage caps and mock sash horn end caps. Flat panels are also available finished in Irish Oak on white.

Gold handles and letterplate are fitted as standard to all doors. Hinges are gold for open-out doors and white for open-in doors. Mixed colour combinations of door handles and letterplates on the inside and outside are subject to a surcharge. White handles are used for windows.

**Support:** Retail literature is currently being developed and is expected to be available from January 2010.

Swatches, corner samples and full-size samples are available and can be ordered using the attached sheet.

The Custodian software package has been updated to allow quotations for Irish Oak.

**To Follow:** Future developments include mechanical joints, Georgian bars and matching trims.

**Further Info:** If you have any further questions please contact your Account Manager or the Customade Sales Office on telephone 01453 826884.

## Bulletin Acknowledgement

To: Vicky Williams

From: \_\_\_\_\_

Company: \_\_\_\_\_

I have received the following Customade Bulletin;



Bulletin No: 907 November 2009  
New Irish Oak

Bulletin No: 908 November 2009  
New 6-day standard foils lead time

Please supply the following samples;

Irish Oak Foil / White PVC window sample @ £70.00 x \_\_\_\_\_ qty

Irish Oak Foil / White PVC corner sample @ £10.00 x \_\_\_\_\_ qty

**Sample notes:**

- Window samples are side opening glazed energy rated 'B' with slim outer-frame, standard lock and white handles.
- Window samples sized 600 mm x 1200 mm.
- Corner samples are unglazed, reinforced, outer frame and sash sections.

## Fax to: 01453 826889